



## HR EXCELLENCE IN RESEARCH

### Communication and public engagement at IBiS under the HR Excellence in Research award action plan

1

The European Charter for Researchers focuses on several aspects, including public participation, to make science understandable for everyone and foster the exchange of ideas with civil society. The IBiS has a Scientific Culture and Innovation Unit (UCC+i), which implements various initiatives under the Charter, centered on raising awareness of the IBiS and its scientific work, making it accessible and understandable in both popular and formal settings.

2

It is about...

Closeness with the citizens

Visibility of science

The value of science

HR Excellence in Research milestones in communication and scientific culture

3

At IBiS, within the framework of the HR Excellence in Research award action plans, several initiatives have been taken in order to promote science and improving public access to knowledge about IBiS as a centre of excellence.

In this regard, a comprehensive website redesign was implemented, with distinct sections and visual improvements.

A Welcome Guide has been published to enhance the understanding of IBiS both for staff and any outsider that might be interested.

Furthermore, our research community regularly receives information on all scientific events, the ones held at IBiS and those externally organised of high relevance.

Open Days events are held for students (from secondary school to university level), as well as for companies in the biomedical sector and patient associations. We invite you to consult our news section for further details.